



- Advancing science-based understanding of ocean issues
- Raising awareness
- Providing educational resources
- Engaging millions of global users annually
- Promoting science-based solutions
- Advancing climate, ocean, and human health

**WORLD OCEAN  
Observatory**®

**CELEBRATING 22 YEARS IN 2025**

[worldoceanobservatory.org](http://worldoceanobservatory.org)

## WORLD OCEAN EXPLORER

### Free Web-based, Award-winning Classroom Tool

Supports Ocean Literacy Principles  
Meets National Learning Standards

**Modules:** Deep Sea, Science at Sea, Polar Regions,  
Coastal Ecosystems, Coral Reefs, Ocean and Human  
Health, Careers at Sea

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## WORLD OCEAN FORUM

### Showcase for Fresh Ideas, New Solutions

Provocative and Imaginative Conversations  
More than 35 Contributing Authors  
Diverse Community of Readers & Responders

**100,000 Active Monthly Readers**

Hosted by [Medium.com](https://medium.com)

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## WORLD OCEAN RADIO

### Listed in top 10 Environmental Podcasts (iTunes)

60 Global College, Public, Community Radio Stations  
Over 130,000 Podcast Downloads  
More than 100,000 Weekly Listeners  
760 Theme-Based Episodes and counting

**In English, Spanish, French, and Portuguese**

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# W20 CORPORATE SPONSORSHIP PROGRAM

## SUPPORTING OCEAN AWARENESS, EDUCATION & ACTION

## CORPORATE SPONSORSHIP:

- Advances Ocean Literacy
- Invests in Educator Engagement
- Connects with Ocean Advocates
- Contributes to Climate Sustainability
- Supports Free Classroom Resources
- Inspires the Next Gen of Ocean Leaders



### Free Immersive Technology for Today's Classrooms & Public Learning Centers

Shifts to Digital Learning • Blended & Remote Learning  
Cloud-Based Tools • Multimedia Resources



### Ocean • Climate • Science Policy • Accessible Storytelling

Making the Ocean Accessible • Engaging Students • Enabling Exploration & Investigation • Interacting with Authenticity • Supporting Resource Seekers • Inspiring Stewardship & Action • Engaging Policy Makers

## JOIN US!

OCEAN AWARENESS AROUND THE GLOBE  
REACHING THOSE WHO NEED IT MOST



**Acknowledgement**  
In Public Science  
Centers and  
Museums Worldwide



**Connection**  
In Classrooms  
Globally



**Recognition**  
On the Airwaves  
and Across the  
Internet



**Collaboration**  
At Conferences, in  
Public Spaces, in  
Partnership



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[DIRECTOR@THEW20.NET](mailto:DIRECTOR@THEW20.NET)

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